I am in full support of the a la carte programming. Our cable company offers about 75 channels for about \$32/ month. 95% of our viewing is only on 5 channels. How could paying for only 5 - 10 channels possibly cost as much as the current 73 channels we are being offered. They should have 10 channel pricing, 15 - channel pricing, 25 - channel pricing, etc. -- with obvious surcharges for the premium channels (HBO, Showtime, etc.) as it is now. At least 50% of the channels in these packages should be user chosen. This would allow people in areas where antennas are non-functional the ability to get a low cost alternative to the "full package." Currently, our cable company offers a "Basic" package of about 20 channels for approx. \$14 after taxes; however, 5-6 of them are either non-functioning, community college-type stuff, or C-Span (1,2,3,etc.) If we could pick at least half the stations we want in this package, then this would be a "fair" deal.